

REP HEADLINE# 6328151 TRF# 1376444  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!  
HARRIS REPORT FROM STATION SEP25/12 19.59  
\*\*CHANGES\*\* \*\*\* KUTV-TV \*\*\*

ADV # ADV. NAME POLI/M LOVE/RNC/R/CON/UT  
AGY # AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME PATRICIA DOME

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6328151

CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE/RNC 9/21 EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/12 SEP27/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 19.59

STA: ADDED M1 - CREDIT

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M1 UNRESTL BUY#42

MISSED: SUN/500P-600P SEP23 30S \$800.00 (SEP25/12)  
OFFER: NONE  
CMT: CBS SPORTS RAN LONG - NO PLACE TO MAKEGOOD IN THIS FLIGHT - PLEASE  
CMT: CREDIT.

SEP/12 29085.00

CONTRACT TOTAL 29085.00  
TOTAL SPOTS 62

MARKET TOTALS \$67,966

KUTV 45% KTVX 18% KSL 25% KSTU 9% KUCW 0% KJZZ 3% KCSG 0%  
KMYU 0%

SVC- NONE  
DEMOS- RA35+\*



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

## Contract # 1376444

**Schedule Dates** 09/21/12-09/27/12  
**Advertiser** M Love for Uian Cogress-R (73714)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LOVERNC 921 (474702)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** DOME,PATRICIA  
**Phone/Fax** (703) 528-7800 /  
**CPE** LVRNC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RNC 9/21

**Date Entered** 09/20/12  
**Last Modified** 09/21/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,242.75  
**Net Total** \$24,042.25  
**Sales Tax**

**Salt Lake City (KUTV)**  
**By Broadcast Month**  
Sep. 2012 61 \$28,285.00  
Grand Total: 61 \$28,285.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments          | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|-------------------|---------|
| 1.0  | Normal Line / News (63)        | 09/25/12-09/25/12 | 1   | :30    | 4P-4:30P (MST)      | 1   |    | 1  |    |    |    |    |    | 1     | \$400.00   | \$400.00   | Salt Lake City (KUTV) | CBS 4 NEWS @ 4    | 9/20/12 |
| 2.0  | Normal Line / SPOT (83)        | 09/26/12-09/26/12 | 1   | :30    | 9A-10A (MST)        | 1   |    |    | 1  |    |    |    |    | 1     | \$300.00   | \$300.00   | Salt Lake City (KUTV) | LET'S MAKE A DEAL | 9/20/12 |
| 3.0  | Normal Line / News (64)        | 09/25/12-09/25/12 | 1   | :30    | 4:30P-5P (MST)      | 1   |    | 1  |    |    |    |    |    | 1     | \$500.00   | \$500.00   | Salt Lake City (KUTV) | CBS4 NEWS @ 430   | 9/20/12 |
| 4.0  | Normal Line / News (65)        | 09/25/12-09/25/12 | 1   | :30    | 5P-5:30P (MST)      | 1   |    | 1  |    |    |    |    |    | 1     | \$900.00   | \$900.00   | Salt Lake City (KUTV) | CBS4 NEWS @ 5     | 9/20/12 |
| 5.0  | Normal Line / News (66)        | 09/25/12-09/25/12 | 1   | :30    | 5:30A-6A (MST)      | 1   |    | 1  |    |    |    |    |    | 1     | \$350.00   | \$350.00   | Salt Lake City (KUTV) | CBS4 NEWS @5:30A  | 9/20/12 |
| 6.0  | Normal Line / News (68)        | 09/25/12-09/25/12 | 1   | :30    | 6A-8A (MST)         | 1   |    | 1  |    |    |    |    |    | 1     | \$550.00   | \$550.00   | Salt Lake City (KUTV) | NEWS THIS MORN    | 9/20/12 |
| 7.0  | Normal Line / SPOT (69)        | 09/25/12-09/25/12 | 1   | :30    | 6:30P-7P (MST)      | 1   |    | 1  |    |    |    |    |    | 1     | \$1,100.00 | \$1,100.00 | Salt Lake City (KUTV) | ET                | 9/20/12 |
| 8.0  | Normal Line / SPOT (71)        | 09/25/12-09/25/12 | 1   | :30    | 8A-9A (MST)         | 1   |    | 1  |    |    |    |    |    | 1     | \$300.00   | \$300.00   | Salt Lake City (KUTV) | THE EARLY SHOW    | 9/20/12 |
| 9.0  | Normal Line / SPOT (73)        | 09/25/12-09/25/12 | 1   | :30    | 9A-10A (MST)        | 1   |    | 1  |    |    |    |    |    | 1     | \$300.00   | \$300.00   | Salt Lake City (KUTV) | LET'S MAKE A DEAL | 9/20/12 |
| 10.0 | Normal Line / SPOT (75)        | 09/26/12-09/26/12 | 5   | :30    | 1P-1:30P (MST)      | 1   |    |    | 1  |    |    |    |    | 1     | \$70.00    | \$70.00    | Salt Lake City (KUTV) | FRSH LIVING/BRB   | 9/20/12 |
| 11.0 | Normal Line / SPOT (77)        | 09/26/12-09/26/12 | 1   | :30    | 10:35P-11:37P (MST) | 1   |    |    | 1  |    |    |    |    | 1     | \$600.00   | \$600.00   | Salt Lake City (KUTV) | LETTERMAN         | 9/20/12 |
| 12.0 | Normal Line / SPOT (78)        | 09/26/12-09/26/12 | 1   | :30    | 11A-12P (MST)       | 1   |    |    | 1  |    |    |    |    | 1     | \$700.00   | \$700.00   | Salt Lake City (KUTV) | PRICE IS RIGHT    | 9/20/12 |
| 13.0 | Normal Line / News (79)        | 09/26/12-09/26/12 | 1   | :30    | 12P-1P (MST)        | 1   |    |    | 1  |    |    |    |    | 1     | \$300.00   | \$300.00   | Salt Lake City (KUTV) | CBS4 NEWS @ NOON  | 9/20/12 |
| 14.0 | Normal Line / News (80)        | 09/26/12-09/26/12 | 1   | :30    | 5P-5:30P (MST)      | 1   |    |    | 1  |    |    |    |    | 1     | \$900.00   | \$900.00   | Salt Lake City (KUTV) | CBS4 NEWS @ 5     | 9/20/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

# Contract # 1376444

**Schedule Dates** 09/21/12-09/27/12  
**Advertiser** M Love for Utah Congress-R (73714)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LOVERN 921 (474702)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** DOME, PATRICIA  
**Phone/Fax** (703) 528-7800 /  
**CPE** LVNRC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RNC 9/21

**Date Entered** 09/20/12  
**Last Modified** 09/21/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,242.75  
**Net Total** \$24,042.25  
**Sales Tax**

**Salt Lake City (KUTV)**  
**By Broadcast Month**  
Seps. 2012 61 \$28,285.00  
Grand Total: 61 \$28,285.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments          | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|-------------------|---------|
| 15.0 | Normal Line / News (82)        | 09/24/12-09/27/12 | 1   | :30    | 4:30A-4:59A (MST) | 3   | X  | X  | X  | X  |    |    |    | 3     | \$100.00   | \$300.00   | Salt Lake City (KUTV) | NEWS THIS MORN    | 9/20/12 |
| 16.0 | Normal Line / SPOT (1)         | 09/21/12-09/21/12 | 5   | :30    | 1P-1:30P (MST)    |     |    |    |    |    | 1  |    |    | 1     | \$70.00    | \$70.00    | Salt Lake City (KUTV) | FRSH LIVING/B&B   | 9/20/12 |
| 17.0 | Normal Line / SPOT (4)         | 09/21/12-09/21/12 | 1   | :30    | 11A-12P (MST)     |     |    |    |    |    | 1  |    |    | 1     | \$700.00   | \$700.00   | Salt Lake City (KUTV) | PRICE IS RIGHT    | 9/20/12 |
| 18.0 | Normal Line / News (5)         | 09/21/12-09/21/12 | 1   | :30    | 12P-1P (MST)      |     |    |    |    |    | 1  |    |    | 1     | \$300.00   | \$300.00   | Salt Lake City (KUTV) | CBS4 NEWS @ NOON  | 9/20/12 |
| 19.0 | Normal Line / SPOT (6)         | 09/21/12-09/21/12 | 1   | :30    | 3P-4P (MST)       |     |    |    |    |    | 1  |    |    | 1     | \$450.00   | \$450.00   | Salt Lake City (KUTV) | RICKY LAKE        | 9/20/12 |
| 20.0 | Normal Line / News (7)         | 09/21/12-09/21/12 | 1   | :30    | 4P-4:30P (MST)    |     |    |    |    |    | 1  |    |    | 1     | \$400.00   | \$400.00   | Salt Lake City (KUTV) | CBS 4 NEWS @ 4    | 9/20/12 |
| 21.0 | Normal Line / News (8)         | 09/21/12-09/21/12 | 1   | :30    | 4:30P-5P (MST)    |     |    |    |    |    | 1  |    |    | 1     | \$500.00   | \$500.00   | Salt Lake City (KUTV) | CBS4 NEWS @ 430   | 9/20/12 |
| 22.0 | Normal Line / News (9)         | 09/21/12-09/21/12 | 1   | :30    | 5A-5:30A (MST)    |     |    |    |    |    | 1  |    |    | 1     | \$200.00   | \$200.00   | Salt Lake City (KUTV) | CBS4 NEWS @ 5A    | 9/20/12 |
| 23.0 | Normal Line / News (10)        | 09/21/12-09/21/12 | 1   | :30    | 5P-5:30P (MST)    |     |    |    |    |    | 1  |    |    | 1     | \$900.00   | \$900.00   | Salt Lake City (KUTV) | CBS4 NEWS @ 5     | 9/20/12 |
| 24.0 | Normal Line / News (11)        | 09/21/12-09/21/12 | 1   | :30    | 5:30A-6A (MST)    |     |    |    |    |    | 1  |    |    | 1     | \$350.00   | \$350.00   | Salt Lake City (KUTV) | CBS4 NEWS @ 5:30A | 9/20/12 |
| 25.0 | Normal Line / News (12)        | 09/21/12-09/21/12 | 1   | :30    | 6P-6:30P (MST)    |     |    |    |    |    | 1  |    |    | 1     | \$1,000.00 | \$1,000.00 | Salt Lake City (KUTV) | CBS4 NEWS @ 6P    | 9/20/12 |
| 26.0 | Normal Line / News (13)        | 09/21/12-09/21/12 | 1   | :30    | 6A-8A (MST)       |     |    |    |    |    | 2  |    |    | 2     | \$550.00   | \$1,100.00 | Salt Lake City (KUTV) | NEWS THIS MORN    | 9/20/12 |
| 27.0 | Normal Line / SPOT (14)        | 09/21/12-09/21/12 | 1   | :30    | 6:30P-7P (MST)    |     |    |    |    |    | 1  |    |    | 1     | \$1,100.00 | \$1,100.00 | Salt Lake City (KUTV) | ET                | 9/20/12 |
| 28.0 | Normal Line / SPOT (16)        | 09/21/12-09/21/12 | 1   | :30    | 9A-10A (MST)      |     |    |    |    |    | 1  |    |    | 1     | \$300.00   | \$300.00   | Salt Lake City (KUTV) | LETS MAKE A DEAL  | 9/20/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Smart Media Group-Alexandria  
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# Contract # 1376444

**Schedule Dates** 09/21/12-09/27/12  
**Advertiser** M Love for Utah Congress-R (73714)  
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**Brand** LOVERNC 921 (474702)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** DOME, PATRICIA  
**Phone/Fax** (703) 528-7800 /  
**CPE** LVNRC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RNC 9/21

**Date Entered** 09/20/12  
**Last Modified** 09/21/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,242.75  
**Net Total** \$24,042.25  
**Sales Tax**

**Salt Lake City (KUTV)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:  
**Spots** 61  
**Rate** \$28,285.00  
\$28,285.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|------------------|---------|
| 29.0 | Normal Line / SPOT (18)        | 09/24/12-09/24/12 | 5   | :30    | 1P-1:30P (MST)      | 1   | 1  |    |    |    |    |    |    | 1     | \$700.00   | \$700.00   | Salt Lake City (KUTV) | FRSH LIVING/88B  | 9/20/12 |
| 30.0 | Normal Line / SPOT (19)        | 09/24/12-09/24/12 | 1   | :30    | 10:35P-11:37P (MST) | 1   | 1  |    |    |    |    |    |    | 1     | \$600.00   | \$600.00   | Salt Lake City (KUTV) | LETTERMAN        | 9/20/12 |
| 31.0 | Normal Line / SPOT (20)        | 09/24/12-09/24/12 | 1   | :30    | 11:37P-12:37A (MST) | 1   | 1  |    |    |    |    |    |    | 1     | \$200.00   | \$200.00   | Salt Lake City (KUTV) | CRAIG FERGUSON   | 9/20/12 |
| 32.0 | Normal Line / SPOT (21)        | 09/24/12-09/24/12 | 1   | :30    | 11A-12P (MST)       | 1   | 1  |    |    |    |    |    |    | 1     | \$700.00   | \$700.00   | Salt Lake City (KUTV) | PRICE IS RIGHT   | 9/20/12 |
| 33.0 | Normal Line / News (22)        | 09/24/12-09/24/12 | 1   | :30    | 12P-1P (MST)        | 1   | 1  |    |    |    |    |    |    | 1     | \$300.00   | \$300.00   | Salt Lake City (KUTV) | CBS4 NEWS @ NOON | 9/20/12 |
| 34.0 | Normal Line / SPOT (23)        | 09/24/12-09/24/12 | 1   | :30    | 2P-3P (MST)         | 1   | 1  |    |    |    |    |    |    | 1     | \$400.00   | \$400.00   | Salt Lake City (KUTV) | THE TALK         | 9/20/12 |
| 35.0 | Normal Line / SPOT (24)        | 09/24/12-09/24/12 | 1   | :30    | 3P-4P (MST)         | 1   | 1  |    |    |    |    |    |    | 1     | \$450.00   | \$450.00   | Salt Lake City (KUTV) | RICKY LAKE       | 9/20/12 |
| 36.0 | Normal Line / News (25)        | 09/24/12-09/24/12 | 1   | :30    | 4P-4:30P (MST)      | 1   | 1  |    |    |    |    |    |    | 1     | \$400.00   | \$400.00   | Salt Lake City (KUTV) | CBS 4 NEWS @ 4   | 9/20/12 |
| 37.0 | Normal Line / News (26)        | 09/24/12-09/24/12 | 1   | :30    | 5A-5:30A (MST)      | 1   | 1  |    |    |    |    |    |    | 1     | \$200.00   | \$200.00   | Salt Lake City (KUTV) | CBS4 NEWS @5A    | 9/20/12 |
| 38.0 | Normal Line / News (27)        | 09/24/12-09/24/12 | 1   | :30    | 5P-5:30P (MST)      | 1   | 1  |    |    |    |    |    |    | 1     | \$900.00   | \$900.00   | Salt Lake City (KUTV) | CBS4 NEWS @ 5    | 9/20/12 |
| 39.0 | Normal Line / News (28)        | 09/24/12-09/24/12 | 1   | :30    | 5:30A-6A (MST)      | 1   | 1  |    |    |    |    |    |    | 1     | \$350.00   | \$350.00   | Salt Lake City (KUTV) | CBS4 NEWS @5:30A | 9/20/12 |
| 40.0 | Normal Line / News (30)        | 09/24/12-09/24/12 | 1   | :30    | 6A-8A (MST)         | 1   | 1  |    |    |    |    |    |    | 1     | \$550.00   | \$550.00   | Salt Lake City (KUTV) | NEWS THIS MORN   | 9/20/12 |
| 41.0 | Normal Line / SPOT (31)        | 09/24/12-09/24/12 | 1   | :30    | 6:30P-7P (MST)      | 1   | 1  |    |    |    |    |    |    | 1     | \$1,100.00 | \$1,100.00 | Salt Lake City (KUTV) | ET               | 9/20/12 |
| 42.0 | Normal Line / SPOT (32)        | 09/24/12-09/24/12 | 1   | :30    | 8A-9A (MST)         | 1   | 1  |    |    |    |    |    |    | 1     | \$300.00   | \$300.00   | Salt Lake City (KUTV) | THE EARLY SHOW   | 9/20/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV  
299 S Main St  
Ste 150  
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**Entered By** Katie Freckleton  
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**Headline #** 06328151  
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**By Broadcast Month**  
Sep. 2012  
Grand Total:  
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**Rate** \$28,285.00  
\$28,285.00

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station               | Comments  | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------------|---|---------|
| 43.0   | Normal Line / SPOT (33)        | 09/24/12-09/24/12 | 1   | :30    | 9A- 10A (MST)        | 1   |    |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Salt Lake City (KUTV) | LET'S MAKE A DEAL                               | 9/20/12 |
| 45.0   | Normal Line / News (36)        | 09/22/12-09/22/12 | 1   | :30    | 5P- 6P (MST)         |     |    |    |    |    |    | 1  |    | 1     | \$135.00 | \$135.00 | Salt Lake City (KUTV) | CBS4 NEWS @ 5P SA                               | 9/20/12 |
| 46.0   | Normal Line / SPOT (41)        | 09/23/12-09/23/12 | 1   | :30    | 11:35P- 12:35A (MST) |     |    |    |    |    |    |    | 1  | 1     | \$150.00 | \$150.00 | Salt Lake City (KUTV) | CRIMINAL MINDS                                  | 9/20/12 |
| 47.0   | Normal Line / SPOT (42)        | 09/23/12-09/23/12 | 1   | :30    | 5P- 6P (MST)         |     |    |    |    |    |    |    | 1  | 1     | \$800.00 |          | Salt Lake City (KUTV) | CBS4 NEWS @ 5P SU                               | 9/20/12 |
| 47.0.1 | Closed Preempt (42)            | 09/23/12          |     |        |                      |     |    |    |    |    |    |    |    |       |          |          | Salt Lake City (KUTV) | Live Program Overrun/Spot - CBS Sports Ran Long |         |
| 48.0   | Normal Line / SPOT (44)        | 09/23/12-09/23/12 | 1   | :30    | 8A- 9:30A (MST)      |     |    |    |    |    |    |    | 1  | 1     | \$700.00 | \$700.00 | Salt Lake City (KUTV) | CBS SUNDAY MORNING                              | 9/20/12 |
| 49.0   | Normal Line / SPOT (46)        | 09/27/12-09/27/12 | 5   | :30    | 1P- 1:30P (MST)      |     |    |    |    |    |    | 1  |    | 1     | \$70.00  | \$70.00  | Salt Lake City (KUTV) | FRESH LIVING/B&B                                | 9/20/12 |
| 50.0   | Normal Line / SPOT (48)        | 09/27/12-09/27/12 | 1   | :30    | 10:35P- 11:37P (MST) |     |    |    |    |    |    | 1  |    | 1     | \$600.00 | \$600.00 | Salt Lake City (KUTV) | LETTERMAN                                       | 9/20/12 |
| 51.0   | Normal Line / SPOT (49)        | 09/27/12-09/27/12 | 1   | :30    | 11A- 12P (MST)       |     |    |    |    |    |    | 1  |    | 1     | \$700.00 | \$700.00 | Salt Lake City (KUTV) | PRICE IS RIGHT                                  | 9/20/12 |
| 52.0   | Normal Line / News (50)        | 09/27/12-09/27/12 | 1   | :30    | 12P- 1P (MST)        |     |    |    |    |    |    | 1  |    | 1     | \$300.00 | \$300.00 | Salt Lake City (KUTV) | CBS4 NEWS @ NOON                                | 9/20/12 |
| 53.0   | Normal Line / News (51)        | 09/27/12-09/27/12 | 1   | :30    | 5P- 5:30P (MST)      |     |    |    |    |    |    | 1  |    | 1     | \$900.00 | \$900.00 | Salt Lake City (KUTV) | CBS4 NEWS @ 5                                   | 9/20/12 |
| 54.0   | Normal Line / News (53)        | 09/27/12-09/27/12 | 1   | :30    | 6A- 8A (MST)         |     |    |    |    |    |    | 1  |    | 1     | \$550.00 | \$550.00 | Salt Lake City (KUTV) | NEWS THIS MORN                                  | 9/20/12 |
| 55.0   | Normal Line / News (55)        | 09/27/12-09/27/12 | 1   | :30    | 9A- 10A (MST)        |     |    |    |    |    |    | 1  |    | 1     | \$300.00 | \$300.00 | Salt Lake City (KUTV) | LET'S MAKE A DEAL                               | 9/20/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

# Contract # 1376444

**Schedule Dates** 09/21/12-09/27/12  
**Advertiser** M Love for Utah Congress-R (73714)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LOVERNC 921 (474702)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** DOME, PATRICIA  
**Phone/Fax** (703) 528-7800 /  
**CPE** LV/RNC/ORDR/919925  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE/RNC 9/21

**Date Entered** 09/20/12  
**Last Modified** 09/21/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06328151  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,242.75  
**Net Total** \$24,042.25  
**Sales Tax**

| Salt Lake City (KUTV) |           |
|-----------------------|-----------|
| By Broadcast Month    | Spots     |
| Sep. 2012             | 61        |
| <b>Grand Total:</b>   | <b>61</b> |

| Spots | Rate               |
|-------|--------------------|
| 61    | \$28,285.00        |
|       | <b>\$28,285.00</b> |

## CONFIRMATION CONTRACT

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station               | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------------|------------------|---------|
| 56.0 | Normal Line / News (57)        | 09/25/12-09/25/12 | 5   | :30    | 1P-1:30P (MST)      |     |    | 1  |    |    |    |    |    | 1     | \$70.00  | \$70.00  | Salt Lake City (KUTV) | FRSH LIVING/B&B  | 9/20/12 |
| 57.0 | Normal Line / SPOT (59)        | 09/25/12-09/25/12 | 1   | :30    | 10:35P-11:37P (MST) |     |    | 1  |    |    |    |    |    | 1     | \$600.00 | \$600.00 | Salt Lake City (KUTV) | LETTERMAN        | 9/20/12 |
| 58.0 | Normal Line / SPOT (60)        | 09/25/12-09/25/12 | 1   | :30    | 11A-12P (MST)       |     |    | 1  |    |    |    |    |    | 1     | \$700.00 | \$700.00 | Salt Lake City (KUTV) | PRICE IS RIGHT   | 9/20/12 |
| 59.0 | Normal Line / News (61)        | 09/25/12-09/25/12 | 1   | :30    | 12P-1P (MST)        |     |    | 1  |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Salt Lake City (KUTV) | CBS4 NEWS @ NOON | 9/20/12 |
| 60.0 | Normal Line / SPOT (62)        | 09/25/12-09/25/12 | 1   | :30    | 3P-4P (MST)         |     |    | 1  |    |    |    |    |    | 1     | \$450.00 | \$450.00 | Salt Lake City (KUTV) | RICKY LAKE       | 9/20/12 |

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: